



Fundamentals of Cognitive Psychology (Cognitive Psychology Program)

Ronald T. Kellogg

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*"Ronald T. Kellogg's **Fundamentals of Cognitive Psychology** is a very informative and user-friendly introductory textbook for students and general readers alike. This is a book that I would recommend to general readers and undergraduate students alike."*

-PSYCHCRITIQUES

"Kellogg lucidly presents the basics of what historical and contemporary psychological science has taught us about the workings of the human mind. Students will enjoy learning from this book."

-Elizabeth Loftus, University of California, Irvine

*"**Fundamentals of Cognitive Psychology** combines a thorough review of classic data with highly relevant contemporary every-day examples. The text draws a wide arc that encompasses most aspects of cognitive psychology-ranging from visual consciousness to knowledge representation, language, and problem solving. Kellogg illustrates the material with many relevant and insightful examples of cognitive disorders, which are certain to pique students' interest."*

-Stephan Lewandowsky, University of Western Australia

This clear and concise text offers undergraduate students a brief but solid introduction to the fundamental concepts of cognitive psychology. Integrating the latest developments in cognitive neuroscience, neuroimaging, emotion, and cognitive development throughout the text, author Ronald T. Kellogg provides a view of what is happening at the leading edge of the field today.

Key Features

- Focuses on the “essentials” of cognitive psychology: Does not bog students down in tangential or esoteric asides or in topics more suitable for discussion in advanced follow-up courses.
- Integrates coverage of neuroscience: A four-color insert of cognitive tasks that students can replicate and related brain images (PET and fMRI) helps students develop a deeper understanding of the neuroscience behind cognitive processes.
- Emphasizes practical applications: Concrete implications of cognitive research are woven into the narrative of the text rather than boxed in inserts that students would be tempted to ignore as unnecessary detail.
- Highlights important concepts: Margin notes summarize important concepts, providing further clarification when needed and giving students previewing and reviewing guideposts.

Instructor's Resources

An Instructor's Resource CD provides materials for PowerPoint presentations, suggestions for further reading, Web resources, interactive demonstrations, test questions, and much more!

IRCDs are available for qualified instructors only. To request an IRCD for this book please contact Customer Care at 1.800.818.7243 (6 am – 5 pm Pacific Time) or by emailing info@sagepub.com with course name and enrollment and your university mailing address to expedite the process.

Student Study Web Site

A Student Study Web Site provides flashcards, Internet exercises, Web links, self quizzes, and links to SAGE journal articles (<http://www.sagepub.com/kelloggfcpsstudy>).

This text is an excellent choice for schools on the quarter system!

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