



West Point Leadership Lessons: Duty, Honor and Other Management Principles

Scott Snair

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West Point Leadership Lessons shows how the leadership principles taught at West Point can be applied to people who are managers in business and beyond. The management lessons begin with West Point's motto: "Duty. Honor. Country."

Spending time on each of these three words, the book first looks at Duty from the standpoint of embracing that rare sense of personal responsibility -a trait sorely lacking in today's world of blame and victimization. It considers Honor in light of today's corporate integrity failures. And it defines Country as being part of something bigger than oneself and belonging to an entity where the whole is greater than the sum of its parts, providing inspiration and contribution. The book taps into the traditions, customs and eccentricities of the academy, as well as the lessons learned by today's West Pointers in combat, politics and business.

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