



# **Sun Tzu: The Art Of War - The 200 Most Important Quotes: The Art Of War Applied To Business With Time-Tested Strategies For Success**

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You know deep down inside your soul that to improve you need to take things to a different level. The question is: how? Many would consider “strategy” as the right starting place. In warfare, and in business, there are strategies which lead to the right tactics. But strategies come first. “The Art Of War” by Sun Tzu offers strategies that have stood the test of 2,500 years of time and is the most widely read book on military tactics and strategy in the world. While the book was written as a treatise on military methods; it is the timeless observations on strategy that make it a “must read” by today’s political and business leaders. Its contents may have been considered carefully guarded state secrets in the past, but the lessons are now available for everyone worldwide to read, study, and apply. if you have not already done so, it would be worthwhile to read the entire text of “The Art Of War.” That can be a difficult and time-consuming endeavor your first time through. We learn through repetition, however, reading the complete book several times is impractical for most people. This book provides great context for the teaching of Sun Tzu. You can absorb the teachings with the 200 most valuable and important quotes pulled out of the book for convenient readings that can be read and studied to provide a foundation of understanding. These quotes combine to provide successful strategies that you can readily apply to outthink and outmaneuver your business competition and stay at the top of the game. Downloading “The 200 Most Important Quotes” to your Kindle, Tablet, or Smartphone offers a solution to internalize the essence of the book for literally, less than 2 cents per quote. Act now, and order this book to start your journey into the teachings of the ultimate master strategist. If you really want to make an impression, order the striking physical copy and put it on your desk where visitors will see it, or put it in your briefcase on top of the papers you plan to pull out. The level of respect you garner will go up immediately. One final note before you begin to read the quotes. As previously mentioned, “The Art Of War” was written 2,500 years ago as a military treatise. They are designed to make you think about your strategies. That doesn’t mean you have to take them literally or that every one is going to apply in every situation. You will read that “the general who wins the battle makes many calculations in his temple before the battle is fought.” That is good advice for all of us. In addition, some of the quotes are similar in meaning. Consider this a bonus that the lesson can be brought forth with two examples. Roth Stanton

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